

DIS-INFORMATION IN AND THE PROTECTION OF CIVILIANS

CMDR Fenn Kemp

- ▶ What is dis-information?
- ▶ How does it work?
- ▶ ICRC experience
- ▶ ADF Case study
- ▶ Lessons learned



Dis-information is.....

False information used to intentionally mis-lead
key audiences, usually for propaganda or to
undermine an opponent

Fear is a powerful emotion...

Prime Minister Anthony Albanese

'Truth decay' aids our enemies: Defence chief

By BEN PACKHAM 08:59 AM SEPTEMBER 15, 2023




The Chief of the Defence Force, General Angus Campbell. Photo: Martin Ollman / NCA NewsWire

Defence Chief Angus Campbell has warned Australia faces a new era of “truth decay” where artificial intelligence and “deep fake” technology could undermine the nation’s ability to deter enemies.

“This tech future may accelerate truth decay, greatly challenging the quality of what we call public ‘common sense’, seriously damaging public confidence in elected officials, and undermining the trust that binds us,” General Campbell said.

He warned [the information environment](#) “will get much, much harder”, threatening the nation’s will to deter adversaries.

Ask yourself....

- What does an 'information attack' look like?
 - What can you/will you do about it?
 - What distinguishes between a combatant and a civilian in an Information space?
 - What preventative measures can you take to keep civilians safe from Information threats?
- 
- A series of white lines of varying lengths and orientations are positioned in the bottom right corner of the slide, creating a modern, abstract graphic element.



ICRC

The International Committee of the Red Cross has condemned what it call a 'widespread and systematic campaign of disinformation about its work in the Ukraine



By Imogen Foulkes

BBC News, Geneva

The International Committee of the Red Cross has condemned what it calls a "widespread and systematic campaign of misinformation" about its work in Ukraine.

These are strong words from the famously neutral organisation, and reflect deep concern that its humanitarian operations worldwide could be undermined by what appears to be a co-ordinated strategy designed to destroy trust.

"It is a targeted deliberate campaign, discrediting the ICRC and its work. It's unacceptable," said the organisation's director general, Robert Mardini.

For at least two weeks, across multiple social media platforms, criticism and false accusations against the ICRC have been appearing, in Ukrainian and in Russian. One of the most damaging is the claim that the organisation has supported "forced evacuations" of Ukrainian citizens across the border into Russia.

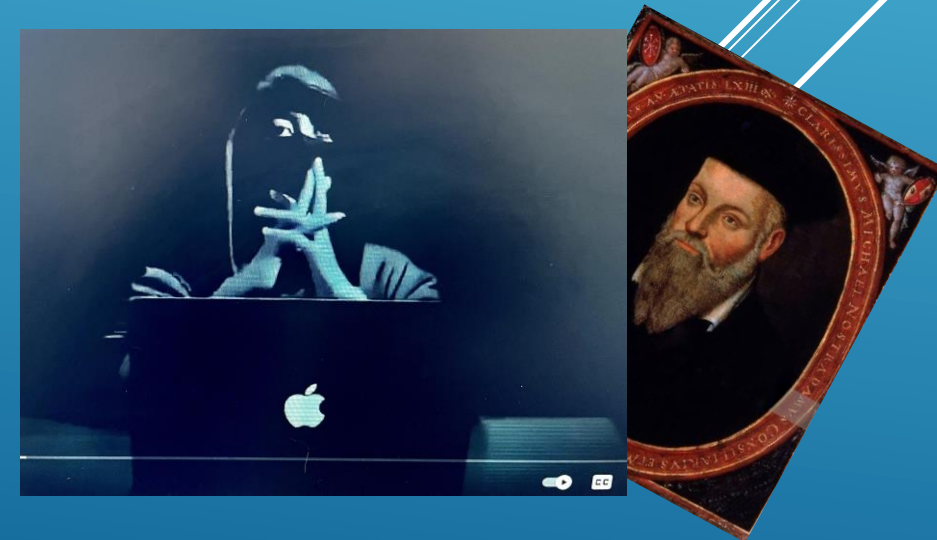


REUTERS
Robert Mardini is the director general of the ICRC

Mr Mardini said this was absolutely not correct.



DEVELOP NARRATIVES/CREATE
LEGITIMACY....





MEASURE OF IMPACT - MODERATE

- ▶ Trust matters
- ▶ Fill the void
- ▶ Have a plan
- ▶ Educate and inform



HOW TO AVOID TRUTH DECAY



QUESTIONS?